



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Pol/T Murphy/R/Con/PA (16299)  
BrabenderCox (3844)  
BRABENDER,LIZ  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
POL/T MURPHY/R/CON/PA (29258)  
National/Political  
/06292001

Invoice 640565  
Inv Date 10/28/2012  
Terms Net 30  
Contract 331377  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

BrabenderCox  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PE 15211

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

MURPHY 10/23  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:10PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
22.0	<b>Contract Line Remarks: TODAY 7-8A/112</b>								
	Spot	7:00:00AM- 8:00:00	Day, W-1, Th-1, F-1	10/24/12 7:24AM (We)	00:30	Today Show	BCTM1203H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day, W-1, Th-1, F-1	10/26/12 7:27AM (Fr)	00:30	Today Show	BCTM1203H	\$625.00	
22.0	Spot			10/25/12			1 preempt @ \$625.00	\$0.00	Advertiser Instructions
24.0	<b>Contract Line Remarks: JUDY 4-430P/114</b>								
	Spot	4:00:04PM-Judge Ju	Day, W-1, Th-1, F-1	10/24/12 4:19PM (We)	00:30	JUDGE JUDY 4P	BCTM1203H	\$400.00	
	Spot	4:00:04PM-Judge Ju	Day, W-1, Th-1, F-1	10/26/12 4:12PM (Fr)	00:30	JUDGE JUDY 4P	BCTM1203H	\$400.00	
24.0	Spot			10/25/12			1 preempt @ \$400.00	\$0.00	Advertiser Instructions
26.0	Spot			10/24/12			2 preempts @ \$800.00	\$0.00	Pre-empt
28.0	<b>Contract Line Remarks: NEWS 530-6P/118</b>								
	Spot	5:30:00PM- 6:00:00	Per week (2), We, Th, Fr	10/24/12 5:39PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1203H	\$800.00	
28.0	Spot			10/24/12			1 preempt @ \$800.00	\$0.00	Pre-empt
29.0	<b>Contract Line Remarks: NEWS 6-630P/119</b>								
	Spot	5:58:34PM-Channel	Day, W-1, Th-1, F-1	10/24/12 6:22PM (We)	00:30	Channel 11 News At 6pm M-F	BCTM1203H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, W-1, Th-1, F-1	10/25/12 6:23PM (Th)	00:30	Channel 11 News At 6pm M-F	BCTM1203H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, W-1, Th-1, F-1	10/26/12 6:28PM (Fr)	00:30	Channel 11 News At 6pm M-F	BCTM1203H	\$1000.00	
31.0	<b>Contract Line Remarks: WHEEL/121</b>								
	Spot	7:30:04PM-WHEEL (	Per week (1), We, Th, Fr	10/25/12 7:58PM (Th)	00:30	Wheel Of Fortune	BCTM1203H	\$1650.00	
33.0	<b>Contract Line Remarks: LATE NEWS/123</b>								
	Spot	10:59:34PM-CHANNE	Per week (1), We, Th, Fr	10/25/12 11:33PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	BCTM1203H	\$2000.00	
35.0	<b>Contract Line Remarks: SUN NEWS 6-630P/125</b>								
	Spot	6:00:04PM-CHANNE	Day, Su-1	10/28/12 6:23PM (Su)	00:30	CHANNEL 11 NEWS	BCTM1203H	\$675.00	
36.0	<b>Contract Line Remarks: NEWS 6-7a/116</b>								
	Spot	5:59:04AM-Channel	Day, Th-1, F-1	10/25/12 6:38AM (Th)	00:30	Channel 11 News 6am	BCTM1203H	\$800.00	M/G For 26.0.1, 26.0.2
	Spot	5:59:04AM-Channel	Day, Th-1, F-1	10/26/12 6:22AM (Fr)	00:30	Channel 11 News 6am	BCTM1203H	\$800.00	M/G For 26.0.1, 26.0.2
37.0	<b>Contract Line Remarks: NEWS 5-530a/118</b>								
	Spot	4:58:04AM-Channel	Day, Th-1, F-1	10/25/12 5:08AM (Th)	00:30	Channel 11 News 5am	BCTM1203H	\$400.00	M/G For 28.0.1
	Spot	4:58:04AM-Channel	Day, Th-1, F-1	10/26/12 5:27AM (Fr)	00:30	Channel 11 News 5am	BCTM1203H	\$400.00	M/G For 28.0.1

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$12,575.00	Total Spots	15
Commission	(\$1,886.25)		
Net Total	\$10,688.75		